

Site Usage

9,261 Visits

21.62% Bounce Rate

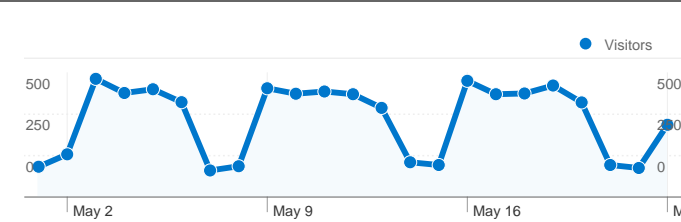
30,037 Pageviews

00:03:15 Avg. Time on Site

3.24 Pages/Visit

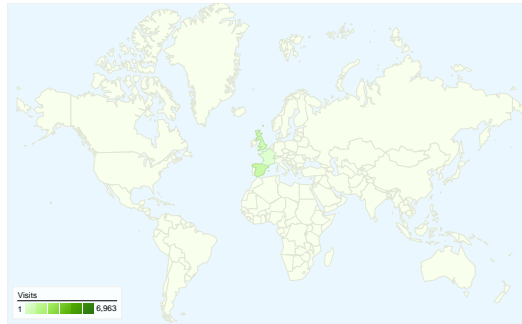
32.16% % New Visits

Visitors Overview

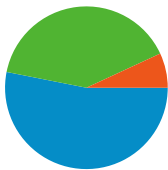


Visitors
4,728

Map Overlay



Traffic Sources Overview

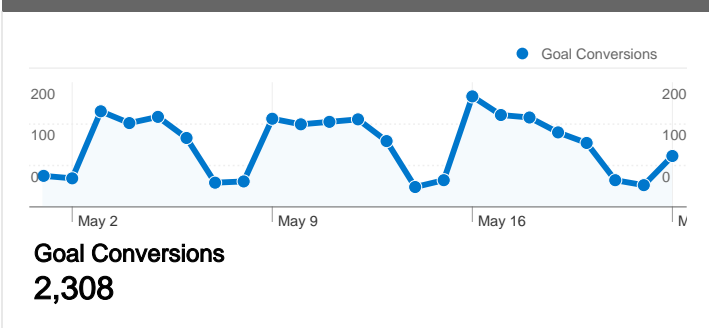


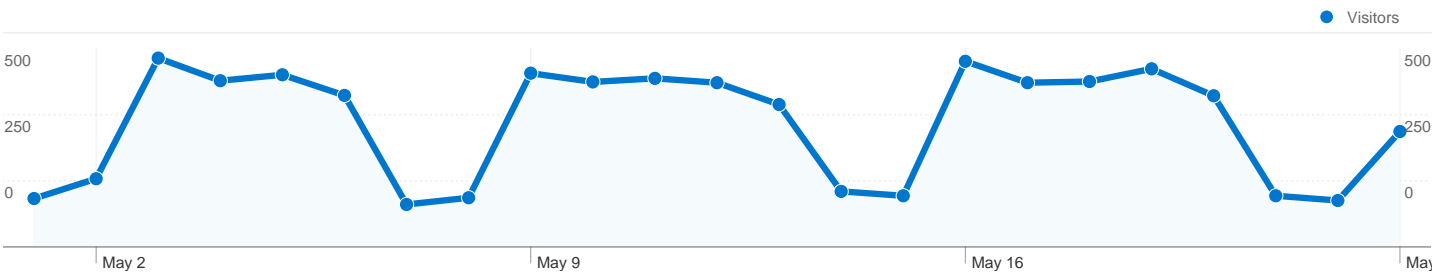
- **Search Engines**
4,918.00 (53.10%)
- **Direct Traffic**
3,704.00 (40.00%)
- **Referring Sites**
639.00 (6.90%)

Content Overview

Pages	Pageviews	% Pageviews
/	9,128	30.39%
/index.php	292	0.97%
/siriuspro/job_search.php	278	0.93%
/motortrader/index.php	210	0.70%
/get_a_directory.php	167	0.56%

Goals Overview





4,728 people visited this site

9,261 Visits

4,728 Absolute Unique Visitors

30,037 Pageviews

3.24 Average Pageviews

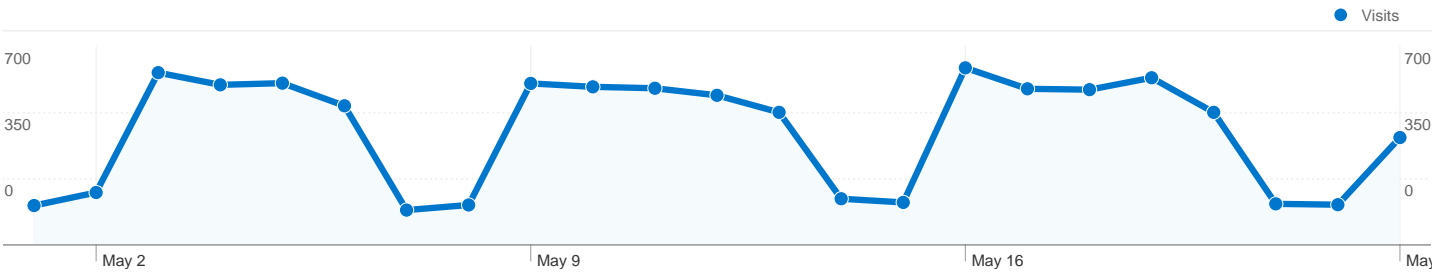
00:03:15 Time on Site

21.62% Bounce Rate




32.16% New Visits

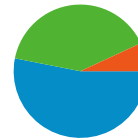
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	4,841	52.27%	Unknown	9,261	100.00%
Firefox	2,009	21.69%			
Chrome	1,198	12.94%			
Safari	1,094	11.81%			
Opera	50	0.54%			



All traffic sources sent a total of 9,261 visits

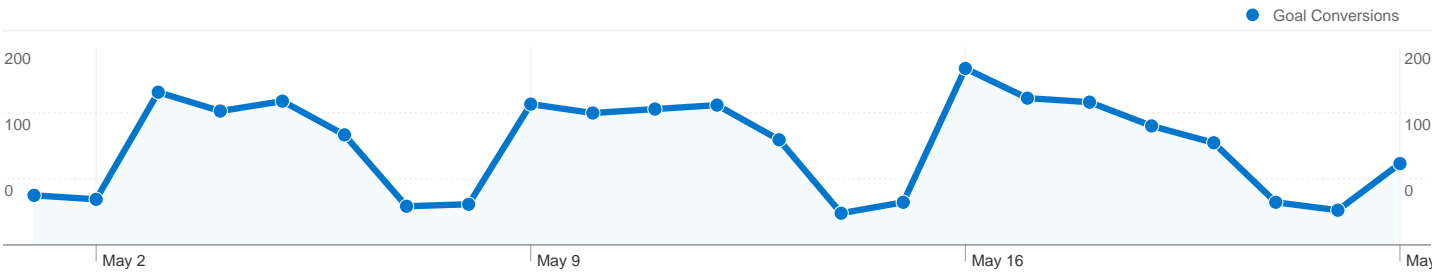
-  40.00% Direct Traffic
-  6.90% Referring Sites
-  53.10% Search Engines



- Search Engines
4,918.00 (53.10%)
- Direct Traffic
3,704.00 (40.00%)
- Referring Sites
639.00 (6.90%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	4,235	45.73%	gibyellow	1,661	33.77%
(direct) ((none))	3,704	40.00%	gib yellow	707	14.38%
bing (organic)	443	4.78%	gibraltar yellow pages	509	10.35%
yahoo (organic)	191	2.06%	yellow pages gibraltar	249	5.06%
numberway.com (referral)	82	0.89%	gibraltar directory	159	3.23%



Visitors completed 2,308 goal conversions

2,308 conversions, Goal 1: September

Goal Performance

Goal Conversion Rate

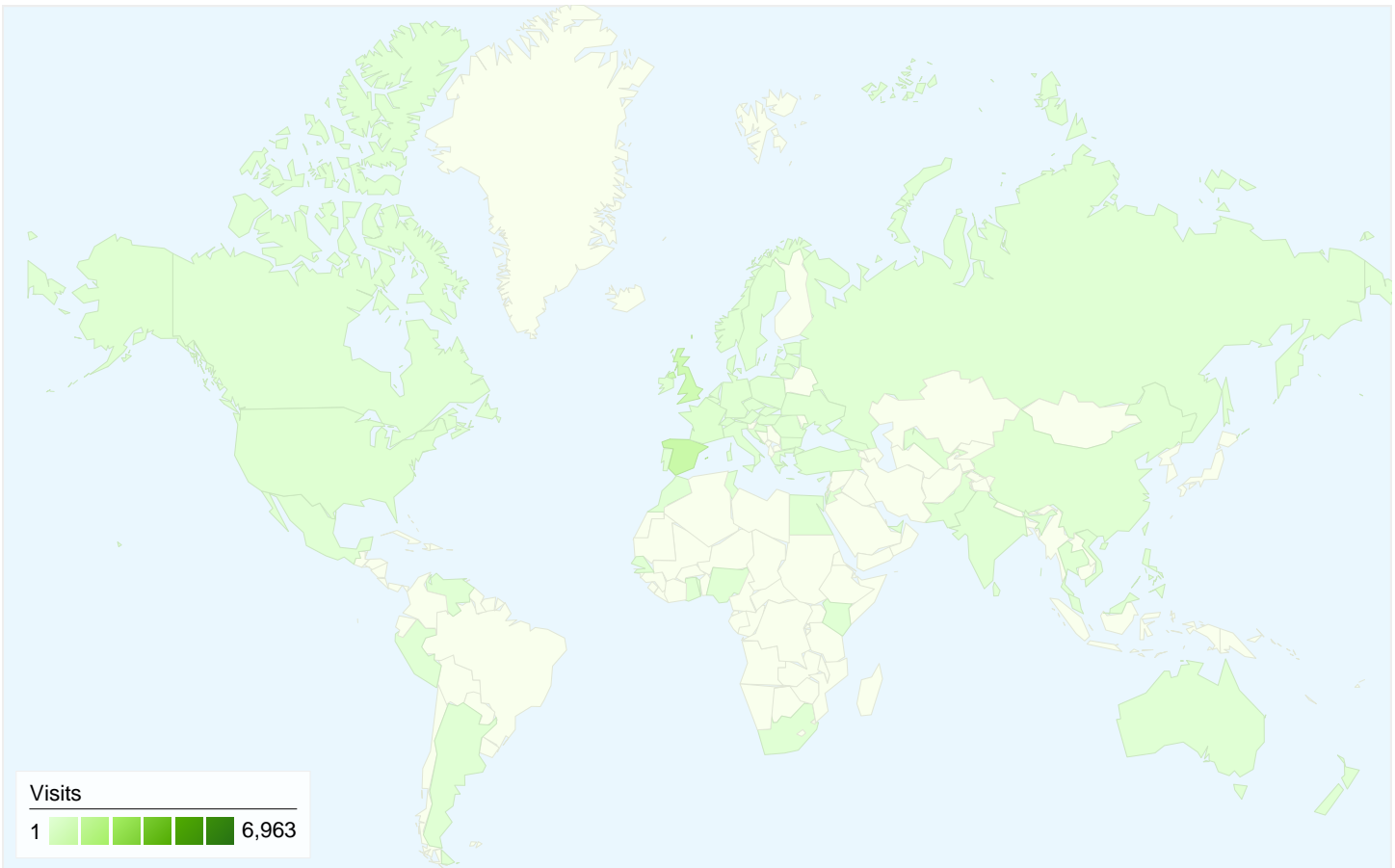


Goal Conversion Rate
24.92%

Total Goal Value



Total Goal Value
UK£2,308.00

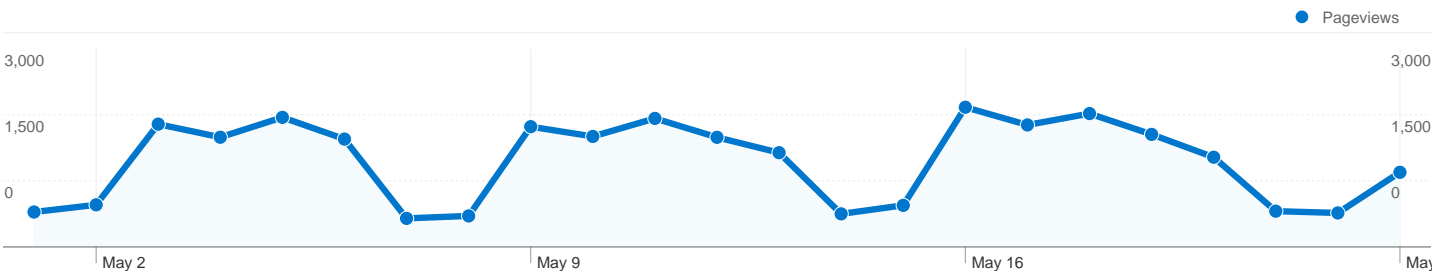


9,261 visits came from 72 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 9,261 % of Site Total: 100.00%	Pages/Visit 3.24 Site Avg: 3.24 (0.00%)	Avg. Time on Site 00:03:15 Site Avg: 00:03:15 (0.00%)	% New Visits 32.24% Site Avg: 30.99% (4.04%)	Bounce Rate 21.62% Site Avg: 21.62% (0.00%)	
Gibraltar	6,963	2.93	00:02:45	24.97%	21.31%
Spain	907	4.44	00:05:53	49.61%	21.83%
United Kingdom	673	4.22	00:03:49	52.90%	15.90%
France	102	3.15	00:02:30	58.82%	28.43%
Switzerland	83	3.29	00:02:15	30.12%	16.87%
Denmark	56	3.12	00:01:11	21.43%	8.93%
United States	43	3.12	00:02:54	88.37%	39.53%
Jersey	33	3.09	00:02:40	6.06%	6.06%
China	31	2.35	00:01:18	96.77%	64.52%

(not set)	28	3.11	00:32:44	42.86%	21.43%
					1 - 10 of 72



Pages on this site were viewed a total of 30,037 times

30,037 Pageviews

26,764 Unique Views

21.62% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	9,128	30.39%
/index.php	292	0.97%
/siriuspro/job_search.php	278	0.93%
/motortrader/index.php	210	0.70%
/get_a_directory.php	167	0.56%