

**Site Usage**

**12,431** Visits

**23.71%** Bounce Rate

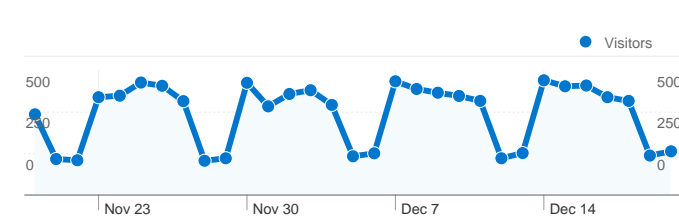
**46,063** Pageviews

**00:02:43** Avg. Time on Site

**3.71** Pages/Visit

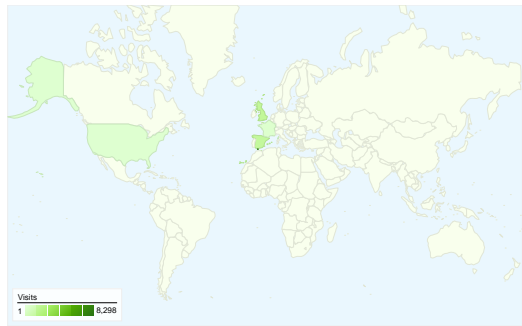
**39.56%** % New Visits

**Visitors Overview**

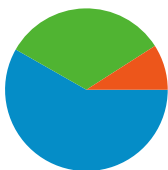


**Visitors**  
**6,757**

**Map Overlay world**



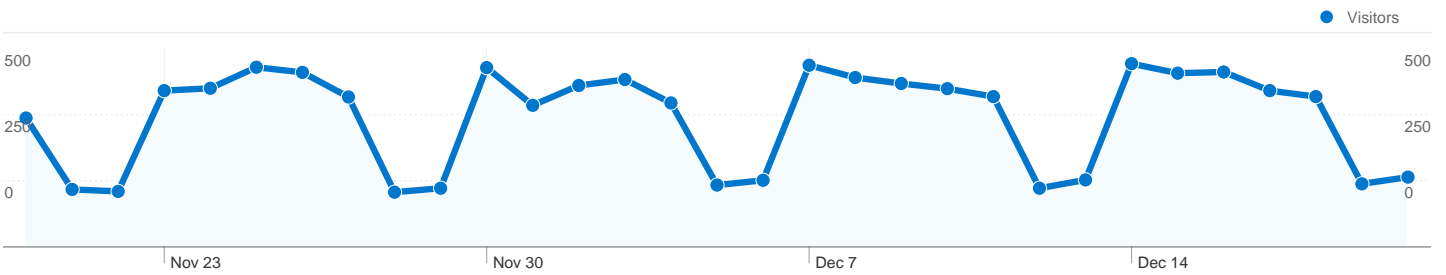
**Traffic Sources Overview**



- **Search Engines**  
7,240.00 (58.24%)
- **Direct Traffic**  
4,065.00 (32.70%)
- **Referring Sites**  
1,126.00 (9.06%)

**Content Overview**

Pages	Pageviews	% Pageviews
/	10,803	23.45%
/property_search.asp	916	1.99%
/car_search.asp	678	1.47%
/index.asp	598	1.30%
/get_a_directory.asp	278	0.60%



## 6,757 people visited this site

12,431 Visits

6,757 Absolute Unique Visitors

46,063 Pageviews

3.71 Average Pageviews

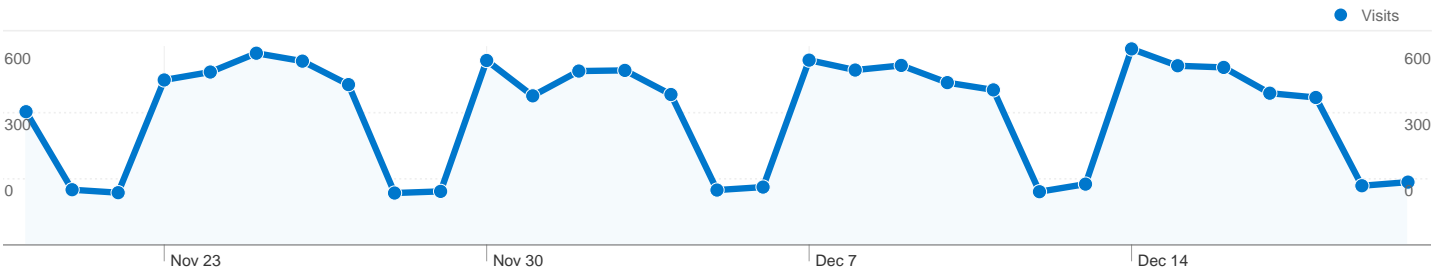
00:02:43 Time on Site

23.71% Bounce Rate

39.56% New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	8,139	65.47%	DSL	7,304	58.76%
Firefox	3,019	24.29%	Unknown	3,232	26.00%
Safari	710	5.71%	T1	1,279	10.29%
Chrome	468	3.76%	Cable	492	3.96%
Opera	29	0.23%	Dialup	93	0.75%

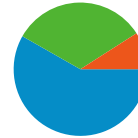


All traffic sources sent a total of 12,431 visits

32.70% Direct Traffic

9.06% Referring Sites

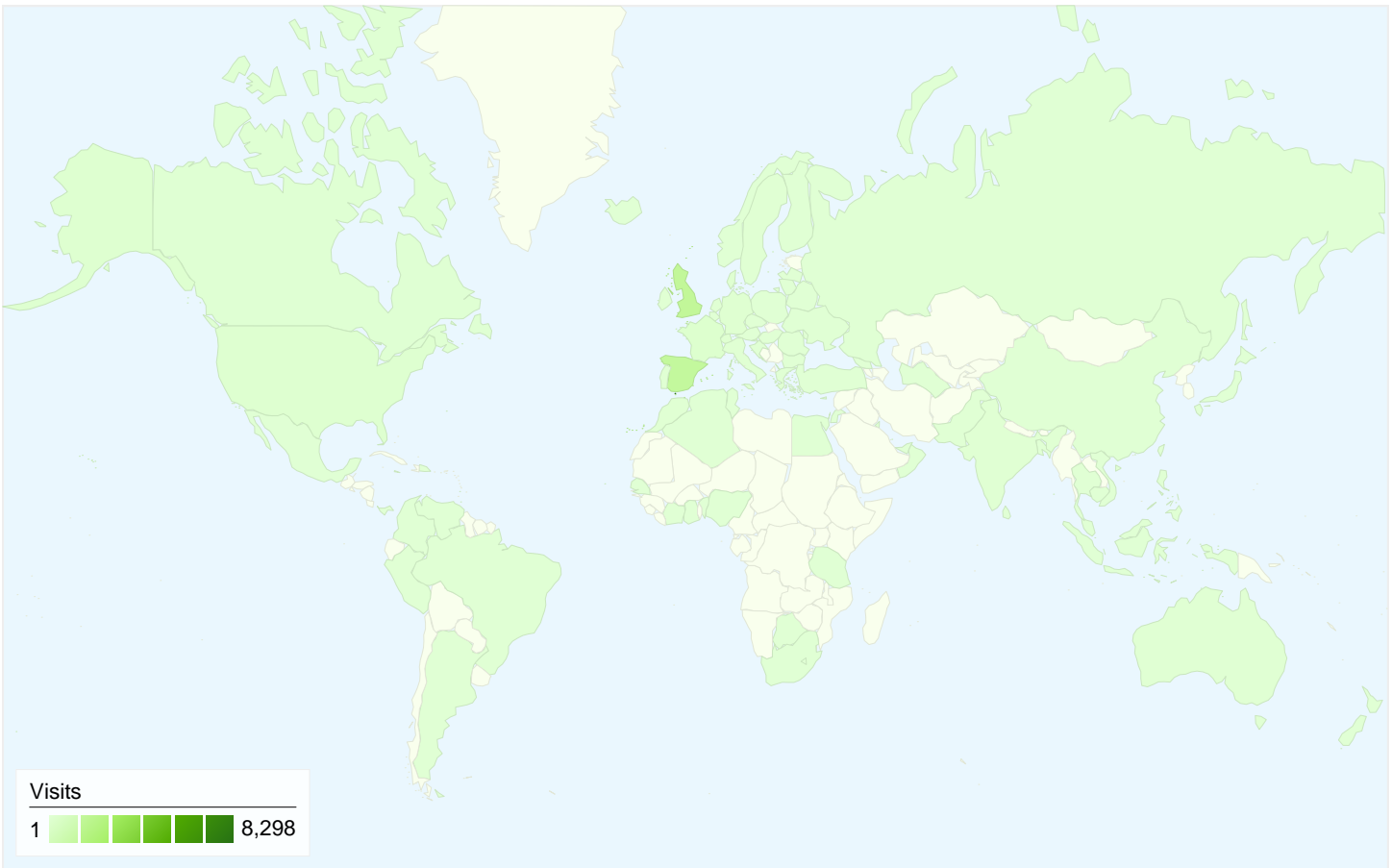
58.24% Search Engines



- Search Engines  
7,240.00 (58.24%)
- Direct Traffic  
4,065.00 (32.70%)
- Referring Sites  
1,126.00 (9.06%)

## Top Traffic Sources

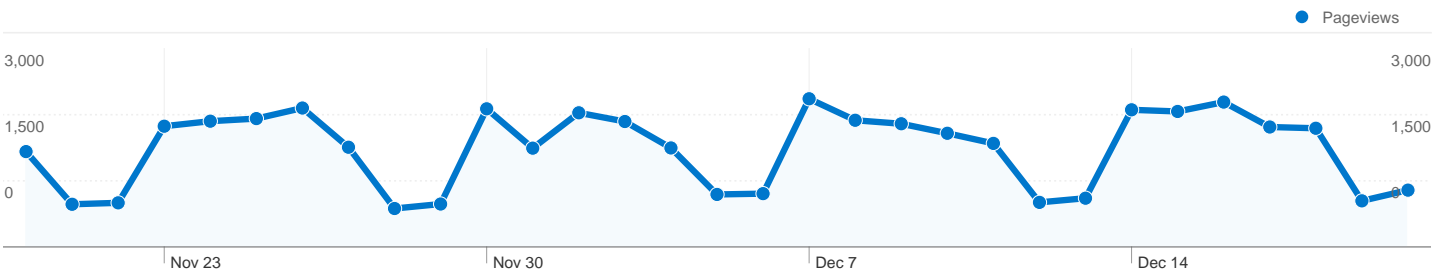
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	6,409	51.56%	gibyellow	1,480	20.44%
(direct) ((none))	4,065	32.70%	gib yellow	591	8.16%
yahoo (organic)	353	2.84%	gibraltar yellow pages	516	7.13%
bing (organic)	324	2.61%	yellow pages gibraltar	312	4.31%
numberway.com (referral)	127	1.02%	gib yellow pages	206	2.85%



**12,431 visits came from 96 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>12,431</b> % of Site Total: 100.00%	<b>3.71</b> Site Avg: 3.71 (0.00%)	<b>00:02:43</b> Site Avg: 00:02:43 (0.00%)	<b>39.59%</b> Site Avg: 39.56% (0.08%)	<b>23.71%</b> Site Avg: 23.71% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Gibraltar	8,298	3.32	00:02:22	27.11%	22.31%	
United Kingdom	1,449	5.13	00:04:00	62.73%	22.22%	
Spain	1,370	4.32	00:03:21	61.53%	26.20%	
France	157	3.52	00:02:51	65.61%	26.11%	
United States	121	3.74	00:02:36	74.38%	39.67%	
Switzerland	84	2.99	00:01:25	48.81%	21.43%	
Denmark	83	5.53	00:03:24	30.12%	13.25%	
Germany	79	3.61	00:02:53	87.34%	40.51%	
Jersey	54	3.33	00:03:35	14.81%	9.26%	


Canada	49	3.76	00:02:28	75.51%	28.57%
					1 - 10 of 96



**Pages on this site were viewed a total of 46,063 times**

 **46,063** Pageviews

 **39,458** Unique Views

 **23.71%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	10,803	23.45%
/property_search.asp	916	1.99%
/car_search.asp	678	1.47%
/index.asp	598	1.30%
/get_a_directory.asp	278	0.60%